

**“THE MOST INTERESTING PEOPLE I KNOW, DIDN'T KNOW
AT 22 WHAT THEY WANTED TO DO WITH THEIR LIVES.
SOME OF THE MOST INTERESTING 40-YEAR-OLDS I
KNOW, STILL DON'T”**

- BAZ LUHRMANN

(DIRECTOR: THE GREAT GATSBY, MOULIN ROUGE, ROMEO+JULIET)

SPARK

RISING TIDE: START-UP

AVERAGE AGE OF FOUNDERS ON UNICORN LIST 34

SECOND MOST VALUABLE UNICORN LINKED IN FOUNDER AGE WAS 36

THIRD MOST VALUABLE: WORKDAY FOUNDER WAS 52

- RESEARCH BY AILEEN LEE, COWBOY VENTURES (SEED STAGE FUND)

**“STARTUPS EARNING AT LEAST \$1 MILLION AND DISCOVERED
THAT FOUNDERS’ MEDIAN AGE WAS 39. TWICE AS MANY WERE
OLDER THAN 50, THAN 25.**

TWICE AS MANY WERE OLDER THAN 60, THAN 20.”

- DUKE & HARVARD RESEARCH

TINY ACORNS TO MIGHTY OAKS

LIVING YOUR PASSIONS

PAY IT FORWARD

**TAKE A LEAF FROM
THE MILLENNIAL PLAYBOOK:
I CONNECT, THEREFORE I AM**

**AN ALUMNI NETWORK
IS MORE THAN A PIGGY BANK**